

The workshop which is intended to commemorate Centenary of the BAUHAUS

(Bauhaus—包豪斯—バウハウス—Пивная)+Font

An international type experiment at the Klaipėda faculty of Vilnius Academy of Arts

April 15th – 17th, 2019 (arrival April 14th, departure April 18th)

Workshop with presentations, practice and discussions
Language: English, with hands, feet, whatever it takes

Starting point

One hundred years of Bauhaus means one hundred years of a transregional, transcultural and transnational approach on design. In the 1920 and early 30s, the Bauhaus idea found its way to Shanghai, China's world metropolis at the time, via Japan. Few people in the West are aware of the fact that in Asia, modern design methodology was synced to a process of re-thinking traditional values in visual culture in the quest for a contemporary cultural identity.

Workshop concept

Theory: Let us look at how the Bauhaus idea impacted on Japan, China, India, the Arab world... and how it helped resonate local visual tradition.

Practice: Let us create—with minimal means—an experimental multilingual typeface from the building blocks of Bauhaus. It can comprise both of letterforms or pictorial elements.

TIMEFRAME

Monday 15th, 10am

1. Brief introduction of myself with some works (presentation, 30 minutes)
2. Introduction (presentation part 1): Bauhaus. An international phenomenon. The West. Migration of people and ideas, media revolution and the new interconnectedness (60 minutes).
3. Practice: Live experiment on paper and paper-cut: Roman and Cyrillic letters (shared tutorial, 30 minutes)
4. Practice and sharing of first individual results (end of day 1)

Tuesday 16th, 10am

1. Introduction (presentation part 2): Bauhaus. An international phenomenon. Asia (60 minutes).
2. Practice (end of day 2)

Wednesday 17th, 10am

1. Finishing of results, final presentation preparation
2. Final shared presentation and discussion of outcome, comparison of the spontaneous day 1 experiment with the final designs, summary (end of workshop)

ATTENTION!

Those who are interested could stay one day longer (leave on 19th of April), and could use the day building fonts and immerse a little into this field on a casual eye-to-eye basis.

The teacher of the workshop - Roman Wilhelm (*1976) is a substitute professor of typography at the Braunschweig University of the Arts, Germany.

He studied under Prof. Fred Smeijers for a typeface design master's degree at the Leipzig Academy of Visual Arts. His multilingual typefaces are distributed by Arphic (Taiwan) and on Fontspring. He lives and works in Berlin.

More about lecturer: <http://www.roman946.de>