



KLAIPĖDA
LIETUVOS KULTŪROS SOSTINĖ
2017

INTERNATIONAL CONFERENCE „CREATIVITY FOR LIFE“
17th of November 2017, Klaipėda, Lithuania

Klaipėda city Municipality together with PI “Klaipėda Festivals” is inviting to the International conference “Creativity for Life” on the 17th of November, 2017, in Klaipėda, Lithuania. The conference is a part of the program „Klaipėda – Lithuanian Capital of Culture 2017“.

Purpose of the conference – to discuss the importance of creativity and its impact on the development of the society member and society as a whole. During the conference national programmes of European and especially Scandinavian countries for cultural or creative engagement with schools and communities will be presented as well as the potential of its members to contribute to the creation of new spaces discussed, knowledge and colleagues' experience of the major changes that have been made in this area will be shared.

Klaipėda is the third biggest town, the only harbour city of the country, and in terms of the population age structure, statistically the youngest city in Lithuania. Being famous for its cultural activities, the city, however, lacks full-fledged understanding of creativity's importance to our everyday life within the society. Conference aims to emphasise the fact that there are no just active professional creators or passive observers. Everyone takes place in the creative process: children, elderly people, artists and art ignoramuses, the employed and socially supported, the disabled and the refugees, etc. Artists are the most empathetic social group, able to empathise with the *otherness* and to translate the relationship in authentic ways. An artist is a social medium, a public leader, who is able to infect others with his ideas and together achieve common aims. Finally, it is very important to get familiar with creative practices oriented toward the extension and enrichment of the established learning process by educating schoolchildren and teachers' creativity. Because children who know culture and/or participate in it from a young age grow up as potential culture users.

Representatives of national and regional programs and promoters of various projects will share relevant international and local issues of policy and leadership in creativity during the conference: June Mariann Breivik (Norway), Aija Tūna (Latvia), Stine Keiding and Cecilia de Jong (Denmark), Sandra Zaidova and Milda Laužikaitė (Lithuania), Eugenijus Kaminskis (Lithuania), prof. Rob Kesler (UK), Karen Thatsum (Denmark), etc.

Independent cultural operators, representatives of educational sector, cultural and educational policy practitioners, regional and local authorities, representatives of the creative industries and artists, general public – all are invited to take part at the conference.

Participation is free, but it is necessary to register before the 13th of November by e-mail ruta@kulturosuostas.lt. Please provide your name, surname, contact information, organization and the city you are representing, while registering. If necessary, we may send an official invitation.

Date: 17th of November, 2017 (Friday)

Venue: Hall of Klaipėda Castle's Eastern Rampart (Pilies str. 4)

Duration: 09.00 AM -16.00 PM.

Languages: Lithuanian, English (synchronous translation will be provided).

Detailed programme of the conference will be published on www.kulturosuostas.lt after the 6th of November.

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